4   presenting a first set of entertainment system data in the obtained record

5   corresponding to the first entertainment selection on a display device;

6   presenting a selectable identifier corresponding to the first set of

7   entertainment system data on the display device;

8   performing a search for a second entertainment selection having a

9   corresponding second set of entertainment system data related to the first set of

10   entertainment system data when the selectable identifier is selected; and

11   presenting a result of the search on the display device.

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1   2.   (Unchanged) The method of Claim 1, wherein obtaining the record

2   comprises referencing an entertainment selection identifier of the first entertainment

3   selection in a database.

1   3.   (Unchanged) The method of Claim 1, wherein presenting the selectable

2   identifier comprises generating an identifier that is distinguishable from non-selectable

3   text.

1   4.   (Unchanged) The method of Claim 1, wherein performing the search

2   comprises searching a database for the entertainment system data related to the first set of

3   entertainment system data.

1   5.   (Unchanged) The method of Claim 1, wherein presenting the result of the

2   search comprises displaying the result of the search in a synopsis box on the display

3   device.

6. (Unchanged) A computer-readable medium having stored thereon a sequence of instructions, the sequence of instructions including instructions which, when executed by a processor, causes the processor to perform operations comprising:

obtaining a record corresponding to a first entertainment selection;

presenting a first set of entertainment system data in the obtained record corresponding to the first entertainment selection on a display device;

presenting a selectable identifier corresponding to the first set of entertainment system data on the display device;

performing a search for a second entertainment selection having a corresponding second set of entertainment system data related to the first set of entertainment system data when the selectable identifier is selected; and

presenting a result of the search on the display device.

7. (Unchanged) The computer-readable medium of Claim 6, wherein obtaining the record comprises referencing an entertainment selection identifier of the first entertainment selection in a database.

8. (Unchanged) The computer-readable medium of Claim 6, wherein presenting the selectable identifier comprises generating an identifier that is distinguishable from non-selectable text.

9. (Unchanged) The computer-readable medium of Claim 6, wherein performing the search comprises searching a database for entertainment system data related to the first set of entertainment system data.

10.   (Unchanged) The computer-readable medium of Claim 6, wherein presenting the result of the search comprises displaying the result of the search in a synopsis box on the display device.

11.   (Unchanged) A system control agent, comprising:

a data parser that formats entertainment system data into an identifier portion and a data portion;

a data engine, coupled to the data parser, that stores the entertainment system data into a database according to corresponding entertainment selections; and

a query interface, coupled to the database, that configures a graphical user interface (GUI) having an identifier corresponding to a first set of entertainment system data of a first entertainment selection, the identifier being selectable to display a second entertainment selection having a corresponding second set of entertainment system data related to the first set of entertainment system data.

12.   (Unchanged) The system control agent of Claim 11, wherein the query interface comprises:

a user interface unit that receives an identity of the identifier selected;

a database interface unit, coupled to the user interface, that searches the database for the second entertainment selection having the corresponding second set of entertainment system data related to the first set of entertainment system data; and

a synopsis box building unit, coupled to the database interface unit, that displays the identity of the second entertainment selection on a display device.

1   13.   (Unchanged) A computer system, comprising:

2   a bus;

3   a processor coupled to the bus;

4   a system control agent, coupled to the bus, that includes a data parser that

5 formats entertainment system data into an identifier portion and a data portion, a data

6 engine that stores the entertainment system data into a database according to

7 corresponding entertainment selections, a query interface that configures a graphical user

8 interface (GUI) having an identifier corresponding to a first set of entertainment system

9 data of a first entertainment selection, the identifier being selectable to display a second

10 entertainment selection having a corresponding second set of entertainment system data

11 related to the first set of entertainment system data.

1   14.   (Unchanged) The computer system of Claim 13, wherein the query

2 interface comprises:

3   a user interface unit that receives an identity of the identifier selected;

4   a database interface unit, coupled to the user interface, that searches the

5 database for the second entertainment selection having the corresponding second set of

6 entertainment system data related to the first set of entertainment system data; and

7   a synopsis box building unit, coupled to the database interface unit, that

8 displays the identity of the second entertainment selection on a display device.

1   15.   (Unchanged) A graphical user interface (GUI), comprising:

2   a first set of entertainment system data corresponding to a first

3 entertainment system selection;

4   an identifier corresponding to the first set of entertainment system data of

5   the first entertainment selection, the identifier being selectable to generate a synopsis box

6   that displays a second set of entertainment system data of a second entertainment

7   selection, the second set of entertainment system data being related to the first set of

8   entertainment system data.

1   16.   (Unchanged) The method of Claim 1, wherein performing the search

2   comprises performing a search of records of entertainment system data received from a

3   plurality of different sources.

1   17.   (Unchanged) The method of Claim 1, wherein the entertainment selections

2   are selected from the group comprising programs, music selections, software

3   applications, files, and Internet broadcasts.

1   18.   (Unchanged) The method of Claim 1, wherein performing the search

2   comprises performing a search in accordance with instructions stored with the first set of

3   entertainment system data to find other entertainment selections.

1   19.   (Unchanged) The method of Claim 1, wherein the second set of

2   entertainment data is related to the first set of entertainment data in that an item of data

3   corresponding to the same trait is the same in both sets of data.

1   20.   (Unchanged) The computer-readable medium of Claim 6, wherein

2   performing the search comprises performing a search of records of entertainment system

3   data received from a plurality of different sources.

1   21.   (Unchanged) The computer-readable medium of Claim 6, wherein the

2   entertainment selections are selected from the group comprising programs, music

3   selections, software applications, files, and Internet broadcasts.

1   22.   (Unchanged) The computer-readable medium of Claim 6, wherein

2   performing the search comprises performing a search in accordance with instructions

3   stored with the first set of entertainment system data to find other entertainment

4   selections.

1   23.   (Unchanged) The computer-readable medium of Claim 6, wherein the

2   second set of entertainment data is related to the first set of entertainment data in that an

3   item of data corresponding to the same trait is the same in both sets of data.

1   24.   (Unchanged) The system control agent of Claim 11, wherein the

2   entertainment system data is received from a plurality of different sources.

1   25.   (Unchanged) The system control agent of Claim 12, wherein the database

2   interface unit searches the database in accordance with instructions that it retrieves from

3   storage with the first set of entertainment system data.

1   26.   (Unchanged) The GUI of Claim 15, further comprising non-selectable text

2   corresponding to entertainment system data of the first entertainment selection.

1   27.   (Unchanged) The GUI of Claim 26, wherein the selectable identifier is

2   presented so that it is distinguishable from non-selectable text.

1   28.   (New) A method comprising:

2   obtaining a record at an entertainment system, the record containing descriptive

3   data describing a first program;

4   presenting the descriptive data on a display device of the entertainment system;

5   presenting a selectable identifier on the display device, the selectable identifier

6   corresponding to the descriptive data;

7   when the selectable identifier is selected, performing a search of records of the

8   entertainment system to identify a second program having descriptive data that is related

9   to the descriptive data of the first program; and

10   presenting a result of the search on the display device.

1   29.   (New) The method of Claim 28, wherein presenting the selectable

2   identifier comprises generating an identifier that is distinguishable from non-selectable

3   text.

1   30.   (New) The method of Claim 28, wherein performing the search comprises

2   searching a database of records for programs, the records having identifiers and a data

3   portion for each identifier, the data portion containing the descriptive data.

1   31.   (New) The method of Claim 30, wherein performing the search comprises

2   performing a search of records of data received from a plurality of different sources.

1   32.   (New) The method of Claim 28, wherein performing the search comprises

2   performing a search in accordance with instructions stored with the first set of descriptive

3   data to find other programs.

1   33.   (New) The method of Claim 28, wherein the descriptive data of the second

2   program is related to the descriptive data of the first program in that an item of data is the

3   same in both.